



## Click Through Mail Marketing

**MailMagix** is a fast, economical, direct, digital marketing method which has a very positive impact on customer loyalty and sales. Increase attendance to your events and campaigns. Track your results with reports. With **MailMagix** you will be able to track your results and check effectiveness of your mail campaign.



[salesteam@eventmagix.com](mailto:salesteam@eventmagix.com)

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### Key Features:

- HTML or Text message options
- Banner integration inside messages
- Manage Unsubscribes
- View reports of sent, opened, clicked, bounced contacts
- Schedule your mail shot by date and time

### MailMagix Serve:

- PCO's
- Associations
- Event Organizers
- Exhibition Organizers