

LEAD AGIX

Advanced Lead Management System

Staff people need to collect business cards or badge data, complete lead management forms, distribute marketing collateral, enter or re-enter the data into internal databases and/or CRM systems, create reports on sales / marketing activities for management and track post-event actions.

LeadMagix is a paperless tool that creates a seamless connection between salespeople, visitors and management.



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Key Features:

- Works anywhere
- On or Offline
- Paperless
- Cloud based
- Any language
- Follow up option
- Badge and business card scanning
- CRM friendly

LeadMagix Serve:

- PCO's
- Fair Organizers
- Event Organizers
- Cooperations