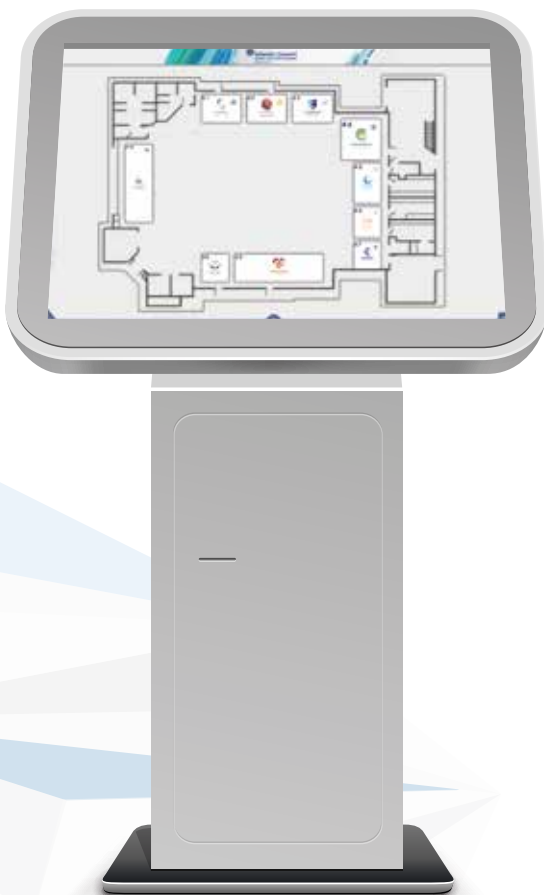


FLOORPLAN MAGIX

Interactive Exhibition Platform

Event Magix cutting-edge Interactive Sponsors Platform is designed to give exhibition company an Exposure before, during and after the event. The exhibition can Maximize its show presence before the exhibition, by allowing participants to read about the company, review your product line, contact a representative or view a clip. Interactive exhibition platforms allows each exhibition to present in virtual booth Company presentations, short video, brochures, contact details etc. The platform is online once the sponsor has uploaded its data at the event web site and also onsite at touch screen kiosk Management during the Event.



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Key Features:

- Company information – displayed at the short description of the company
- Booth Design – Company can upload the booth design.
- Booth Information Template – Designed background for the information Display
- Company contact information.
- Company Logo
- Company presentation – Usually Short Video
- Videos

FloorplanMagix Serve:

- PCO's
- Associations
- Event Organizers
- Exhibition Organizers
- Cooperations